



**South-West University "Neofit Rilski" –
BLAGOEVGRAD**

Faculty of Arts

Department of TV , Theatre and Film art

*Bulgaria, Blagoevgrad 2700, "Polk. Dimov #3 st,
Phone - +359-73-887844, e-mail: cinema_tv@swu.bg*

**SUBJECT
"FILM & TV EDITING"**

MASTERS PROGRAM

INFORMATION PACKAGE

**INFORMATION PACKAGE FOR USING THE SYSTEM FOR
ACADEMIC CREDITS TRANSFER IN THE COUNTRIES
FROM THE EUROPEAN COMMUNITY (ECTS)**

FUNCTION:

The information package means to:

- ✓ give specific information of what the university, the faculty and the subject offers to the students and lecturers;
- ✓ to provide transparency of the curriculum, the educational disciplines and ease the right choice of the candidates and the current students;
- ✓ to inform of the application, registration, organization and running of the educational process for acquiring of a new definite educational degree on a subject.

C O N T E N T S

A. South-West University “Neofit Rilski” - Blagoevgrad

Address: 2700 Blagoevgrad

Ivan Mihailov № 66 st

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Rector’s office:

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The South-West University “Neofit Rilski” Blagoevgrad was created in 1975 by writ of the Council of Ministers # 223 from 09.08.1975 SWU “Neofit Rilski” is built by nine major scholarly sections: Faculty of Law and History, Faculty of Economics, Faculty of Philosophy, Faculty of Arts, Faculty of Philology, Faculty of Pedagogics, Faculty of Mathematics and Natural Sciences, Faculty of Public Health and Sport and Technical College. The University accepts students for regular and extramural education for acquiring an educational degree of bachelor and master. The university prepares highlyqualified doctors and post-graduates.

B. Faculty of Arts

Decan

Prof. Yordan Goshev

Office # 1579

Reception hours:

Tuesday: 11.00 - 13.00

e-mail: goshev@swu.bg

C. Department « TV, Theatrical, and Film Art»

Instructor: Associate Professor Klavdiya Kamburova

Office № 4503
Reception hours: Friday 13.00 - 15.00
Address:
Blagoevgrad, “Polk. Dimov” #3 st,
IV Building of SWU,
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The Department of theatrical, TV and film art is part of the Faculty of Ars, SWU “Neofit Rilski”. The department was created by decision from the Academic Membership of SWU from 13.11.1991. The department prepares experts in:

Film and TV directing
Film and TV cinematography
Film and TV editing

The model of education is close to the european arts academies model. Students from the Department of TV and Film art receive higher education in bachelor and master. Proved tv and filmmakers, award winners and members of international juries and contests teach at this Department.

Department ECTS coordinator:

Film and TV Directing
Professor Stanimir Trifonov
Phone: +359 73 88 78 44
E-mail: cinema_tv@swu.bg

Major Subject – “Film and TV Editing”

**ON THE USAGE OF THE EUROPEAN CREDIT TRANSFER AND
ACCUMULATION SYSTEM IN THE COUNTRIES OF THE EUROPEAN UNION
(ECTS)**

PURPOSE:

Each institution, which uses ECTS, creates an **Informational Package** for its potential partners.

The Informational package is aimed to assist the academic transfer of students and teachers from partner institutions by providing:

- Accurate information concerning priorities and educational opportunities of a particular university, faculty and degree programme.
- Transparency of the curriculum and the taught disciplines, which aims to facilitate the right choice of the applicants and the students in each of the Degree Programmes.
- Information on application procedure, registration, organisation and implementation of the educational process for obtaining a new degree in a particular university programme.

FILM AND TV EDITING
EDUCATIONAL-QUALIFICATION DEGREE: MASTER
PROFESSIONAL QUALIFICATION: MASTER IN FILM AND TV EDITING
PERIOD OF STUDY: 2 YEARS
FORM OF STUDY: FULL-TIME

Master's program was introduced in 2013. It can train students, who have obtained a Bachelor's degree in a specialty different from 8.8. Arts, 8.4. Theatre and Film Arts.

Lectures are highly qualified and recognized in the field of film and television art.

It also includes a specialization in the field of Film and TV editing, profiling in the editing composition, the structure of film and television production, upgrading the knowledge for the work with sound, acquiring of skills for work with new editing technologies, additional knowledge in the field of film imaging, modern staging, advertising.

Students acquire knowledge in the field of theory of contemporary film language, of modern editing composition, of the new technologies and the changes in the field of contemporary expression of films and television.

The good theoretical and technical training gives the opportunity to work in all spheres of film and television production:

- ✓ assistants, managers of editing teams, vision mixers; editing directors - independently or managed by a film or TV director;
- ✓ to participate in the production and creative process when creating a film and television works both at home and abroad;
- ✓ as experts in the field of film and television production;
- ✓ as experts in other fields of audio, visual and other kinds of media;
- ✓ in film and digital audiovisual archives and film stocks;

The training in the major Film and TV Editing is related to acquiring of new theoretical and practical knowledge and skills and is based on the contemporary development and trends in the field of film and television.

Students acquire knowledge and skills in the field of editing, dramaturgy, staging, cinematography, music, sound effects, etc.

The curricula and the programs are developed based on the requirements of Higher Education Act, ECTS and the Regulations for Education Activity of South-West University Neofit Rilski.

The form of study is full time.

Students graduate after a defence of a Diploma Thesis:

- Practical part – a feature or TV series, a documentary, a TV show or a clip;
- Written theoretical paper;
- Discussion and defence.

Those who have successfully graduated with educational-qualification degree Master have the necessary theoretical and special training that gives them the opportunity to continue their education in programs for acquiring of PhD degree.

CURRICULUM
Speciality:Film end TV Editing Master / non specialist /

First year			
Autumn Semestre	ECTS credits	Second semester	ECTS credits
Mandatory disciplines:		Mandatory disciplines:	
Film end TV Editing part 1	6,5	Film end TV Editing part 2	6,5
Film and TV Directing	2,5	Film and TV Sound Technology	4,5
Film and TV Cinematography	2,5	Technology of Digital Editing part 2	4,5
Technology of Digital Editing part 1	4,5	Basics of Film Dramaturgy	2,5
Short Films Editing	4,5	Editing: Electronic Formats	2,5
Elective disciplines (Student choose 3 disciplines from group I)		Elective disciplines (Student choose 3 disciplines from group II)	
Elective disciplines:		Elective disciplines:	
History of Cinema – Part I	4,5	History of Cinema – Part 2	4,5
Video Editing Technology	4,5	Multicam Editing	4,5
Introduction Television Technique and Technology	4,5	Sound Design	4,5
Film Analysis	2,5	Documentary Film: Dramaturgy Marketing in Arts	4,5
Optics, Film and TV Technique	2,5	Music Design	2,5
TV design	2,5	Basics of Film Production	2,5
Basics of Composition	2,5	Terminology of Cinema	2,5
Original Musical Score	2,5	Practice	2,5
	Total 30		Total 30
Second year			
Third semester	ECTS credits	Fourth semester	ECTS credits
Mandatory disciplines:		Mandatory disciplines:	
Film end TV Editing part 3	8,0	Film end TV Editing part 4	6,5
Editing. New Digital Technologies Part I	5,5	Editing. New Digital Technologies Part 2	4,5
Audio Equipment: Microphones		Sound Effects Technology	
Visual Effects. After Effects	2,5	Undergraduate Practice.	2,5
	4,5	Thesis defense	1,5
			15,0
Elective disciplines (Student choose 3 disciplines from group III)			
Advertising and Music Video Editing Film	4,5		
Shooting Register	4,5		
Sound in Feature Cinema	4,5		
Production	4,5		
Production	2,5		
Modern Bulgarian Cinema	2,5		
TV Drama and TV Series	2,5		
Set Design in Commercials	2,5		
Practice	2,5		
	Total 30		Total 30

ALL FOR TWO YEARS: 120 CREDITS

DISCIPLINE ANNOTATIONS

FILM END TV EDITING PART 1

ECTS-credits 4.5 **Teaching/Credit hours /of study/ per week:** 3+0+1+5 p

Examination written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes an introduction to basic concepts related to the initial development of the assembly and development the Editing during the period of silent film and development. Introduces basic means of expression of editing - orientation in space, subassemblies, basic concepts related to the short types.

The aim is to learn the basic means of expression of film language, which are the basis for work in feature films, documentaries and television forms.

Course content:

Development of the Editing during the silent movie. Main stages and influences on film language. Locations. Guidance in the space. Keeping sequence of direction.

Continuity of a film shot.. Innovators - D. Griffith. Contribution to the development of assembly language. Innovators - S. Eisenstein, D. Vertov. Contribution to the development of film language. Film shot - types difference. Function of the frame. Function of the frame. Elements of the film shot. Connecting the shot. Ground rules for static images in motion footage using deformation Types Editing.

The Movement in shot. Types of movements. Change in space and time. The specialists study fundamental postulates from the theory of film and television. Stylistic figures. Types. Form and content. Types of transitions. . Types of effects. Dramaturgical and Editing specifics for different types of Editing Types of film time. Editing specifics. Cinematographic time. Types Editing and camera motions.

Proportion of episode and connections between frames. Editing errors - types, causes. Spatial and temporal errors. Errors in Editing the tempo and rhythm. The length of the short as part of the rhythm of the film

Methodology of education and examination:

Practical exercises include the following components: capture 4 semester course and a task analysis of the films. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

FILM AND TV DIRECTING

ECTS-credits 2.5 **Teaching/Credit hours /of study/ per week:** 1+0+1+2p

Examination written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

prof. Stanimir Trifonov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles, characteristics and problems associated with the fundamentals of directing. Students acquire theoretical and practical knowledge related to the construction of the image in terms of the means of directing and the theory of directing. Used to developing theoretical problems scriptwriting, practical tasks.

Content:

Content and form. What and how in the film narrative. Event-level. Elements of the event level. Expression level. Elements of the expression level. What and how in the film narrative. And narrative genres. Elements of the form. Elements of the expression level.

Methodology of education and examination:

Education process includes analytical approach to lecture materials based on comparative analysis, theoretical analyses and analyses on art works.

FILM AND TV CINEMATOGRAPHY

ECTS-credits 2.5 Teaching/Credit hours /of study/ per week: 1+0+1+2p

Examination written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

prof. Pavel Milkov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes detailed and systematic knowledge on the image composition, lighting, tone and color resolution of film and television frame, the movement in the frame of the camera and the actors, making a major discipline in acquiring mastery of cinematography.

Course content:

Profession of TV and film cameraman - topography in the entire audio-visual process. Perspective and foreshortening. Dynamics and kinetics. Viewing angle and angular range. Front and one-sided action. Movement of the object. Prolonged movement. Movement, time and space. Camera movement. Deflection of the image. The angles and optical distortions.

Methodology of education and examination:

Practical exercises include the following components: capture 4 semester course and a task analysis of the films.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

TECHNOLOGY OF DIGITAL EDITING PART 1

ECTS-credits 4.5 Teaching/Credit hours /of study/ per week: 1+0+2+4 p

Examination written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Stefka Chipeva, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course familiarizes students with the use of a computer editing and gain the skills to self-explore new programs. The basic notions related to the study of computer program for

editing, using effects, sonicated program. Students learn different ways of subassemblies, acquire basic rules for installing and getting started with the new technology.

Course content:

Introduction and Background / video and audio formats / Creating a project / basic parameters /. Virtual reality and virtual reality. Virtuality and cyberculture. Contemporary cinema and new technologies.

Introduction and Background / video and audio formats / interfaces. Creating a project / basic parameters /. Capture - Parameters settings shortcuts / device control. / Load a clip into the project / import /.

Methodology of education and examination:

Practical exercises include the following components: installation of 4 semester course and a task analysis of the films, decoupage, mounting additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

SHORT FILMS EDITING

ECTS-credits 4.5

Teaching/Credit hours /of study/ per week: 2+1+0+2 p

Examination

written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova , Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course includes an introduction to basic concepts related short film and television forms. This kind of forms are widely used in both television and feature films and documentaries with forms. Their specificity require knowledge both in content and in the formats relating to broadcasting and presentation of film and television works , as well as more widespread use of this type of forms on the web.

Course content:

Nature and use of short forms in the film and television industry.

Basic formats when working with short forms. Film and television standards.

Trailer. Structure, design and application. Specificity by genre drama.

Short forms in television. Main parameters and standards. Differences of short forms according to the type of television. New trends in work on short forms associated with new technology .

Methodology of education and examination:

Practical exercises include the following components: installation of a semester course and task analyzes of films, decoupage, mounting additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

FILM END TV EDITING PART 2

ECTS-credits 6.5

6 Teaching/Credit hours /of study/ per week: 2+1+2+4 p

Examination

written, practical task

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training in course includes detailed and systematic knowledge of the master different ways of subassemblies, mastering the elements of the frame, the term length of the frame. Studying the installation conditions for shooting mounting thinking, characteristics and specificity of the concept frame length, frame rate.

Course content:

Development of the Editing during the silent movie. Main stages and influences on film language. Locations. Guidance in the space. Keeping sequence of direction. Film shot - types difference. Function of the frame. Elements of the film shot. Connecting the shot. Ground rules for static images in motion footage using deformation Types Editing. The Movement in shot. Types of movements. Change in space and time. The specialists study fundamental postulates from the theory of film and television. Stylistic figures. Types. Form and content. Types of transitions. . Types of effects. Dramaturgical and Editing specifics for different types of Editing. Types of film time. Editing specifics. Cinematographic time. Types Editing and camera motions. Proportion of episode and connections between frames. Editing errors - types, causes. Spatial and temporal errors. Errors in Editing the tempo and rhythm. The length of the frame as part of the rhythm of the film

Methodology of education and examination:

Practical exercises include the following components: a written semester task analysis of film. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation..

FILM AND TV SOUND TECHNOLOGY

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+1+1+1 p
written, practical task**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Adrian Georgiev, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes learning the basics of film and TV sound - an introduction. Students to acquire knowledge in the development of the technologies of film and TV sound, work on building a sound image, to master the key terms related to work on the sound.

Course content:

Historical development of sound and its effect on the editing. Stages of work in the creation of television, fiction, documentary and scientific - popular movie. Technique for sound sync. Technique for sound recording.

Methodology of education and examination:

Practical exercises include the following components: 2 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

TECHNOLOGY OF DIGITAL EDITING PART 2

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+1+1+4 p
written, practical task**

Examination

Semestre: II**Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Stefka Chipeva**, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg**Annotation:**

Training course includes familiarization with the use of a computer assembly and gain the skills to independently explore new programs Students learn new versions of computer programs and the opportunities they offer.

Course content:

.Use naviformati and rolled opportunities programite. Understanding the rolled products correlate well with the computer installation. Advanced use of all program options

Methodology of education and examination:

Practical exercises include the following components: 4 course and a semester assignment, additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

BASICS OF FILM DRAMATURGY**ECTS-credits 2.5****Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task****Examination****Semestre: II****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Ass. Prof. Alexander Tomov**, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg**Annotation:**

Training in course includes learning the basics of the laws of dramaturgy and its development, to teach them to handle dramaturgical literary material.

Course content:

Aristotle's "Poetics". Structure and means of expression of the tragedy. Fear, compassion, katarziz. Types storyline. Ancient Greek drama. Origin and development. Aeschylus, Sophocles, Euripides. Modern film interpretations of ancient Greek drama. Ways to modernization. Conflict - internal and external. Types of conflicts and ways of expression.

Methodology of education and examination:

Practical exercises include the following components: 1 course and a semester assignment.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

EDITING: ELECTRONIC FORMATS**ECTS-credits 2.5****Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task****Examination****Semestre: II****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Stefka Chipeva**, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Students will learn to deal freely with different graphics, video and audio digital formats. The course will provide a basis for students to be useful to them in the use of modern techniques and technologies to acclimatize them to decide in specific situations what digital format to use.

Course content:

Digitizing of graphics and video. Video formats for assembly programs. Digital Archive. Conversion - basic parameters. Alpha channel. Kearney, masks.

Methodology of education and examination:

Converting formats for different editing programs. Reconciliation of formats from video archive. Practical task for using multiple video formats and test.

FILM END TV EDITING PART 3**ECTS-credits 8.0****Teaching/Credit hours /of study/ per week: 2+1+3+5 p****Examination****written, practical task****Semestre: III****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Ass. Prof. Klavdia Kamburova** , Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44

cinema_tv@swu.bg

Annotation:

Editing course in Film and tv editing considered the basic concepts related to the principles at work in documentary, archival material, editing, interviews, voice test. Different characteristics of the different forms and characteristics during installation. Students learn different ways of installing documentary form specific shapes tv - news, journalism, portrait and more.

Course content:

Documentary forms - species. Features installation .. Categories sound. Features when working with sound. Working with announcer commentary zadkadrov tekst.Novini , report. Work with current material. Types of news. Affairs programs - specific installation. Working with the current text. Working with the narrator and music. Comment. Interview - types, working with text . Interview as part of the documentary as a tool for portrait. Specificity means of expression - sound and installation . Poll . Species. Preparation, shooting, editing . Impression - types and uses. Educational film - purpose , themes , types. Use of modern assembly technology.

Methodology of education and examination:

Practical exercises include the following components: capture 4 course and a semester assignment, writing the 4-5 scenario analyzes of films.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation

EDITING. NEW DIGITAL TECHNOLOGIES PART I**ECTS-credits 5.5****Teaching/Credit hours /of study/ per week: 1+0+2+2 p****Examination****written, practical task****Semestre: III****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Stefka Chipeva**, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes acquaintance with the use of a computer assembly and acquire skills individually in exploring the new programs. Students are new versions of computer programs and the opportunities they offer.

Course content:

Using new formats and new opportunities's program. Editing of new products crafted with computer installation. Enhanced use of all program options.

Methodology of education and examination:

Practical exercises include the following components: capture 3 semester course and a task analysis of the films.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

AUDIO EQUIPMENT: MICROPHONES

ECTS-credits 2.5

**Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task**

Examination

Semestre: IV

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Adrian Georgiev, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles, characteristics and problems associated with the types of microphones, their characteristics, specific for use in the field and post production.

Course content:

Types of microphones. Frequency characteristics.

Requirements for field work. Work with a microphone in an interview survey. Recording dialogue in the field. Record a comment. Features when working with sound in TV. Understanding the basic concepts and requirements for working with sound.

Methodology of education and examination:

Practical exercises include the following components: 2 course and a semester assignment, additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

VISUAL EFFECTS. AFTER EFFECTS

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 0+0+4+4 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ivaylo Simidchiev, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Курсът запознава студентите с принципите, особеностите и проблемите

с помощта на програмата Adobe After Effects за завършване на на монтажния процес. Students will learn the functions of generating and applying masking effects of adjustments to an image on film.

Course content:

Overview of the capabilities of the program. Introduction to the interface. Walkways and interpolation. Animate text. Merger regime, work with time and drawing. Video, sound and layers. Color Grading in After-Efekts. Tracking movements and inserting images into moving images. Keyframes and interpolation.

Supporting points, movement, rotation, transparency. Merger regime. Color Grading. Masking tracking movements.

Methodology of education and examination:

Practical exercises include the following components: 4 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

FILM END TV EDITING PART 4

ECTS-credits 6.5

**Teaching/Credit hours /of study/ per week: 2+1+2+4 p
written, practical task**

Examination

Semestre: IV

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova , Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Course introduces the the basics of film editing of feature films. Students receive theoretical and practical skills for the editing of a movie scene to build pace and rhythm of a movie episode and editing composition feature film.игрален филм.

Course content:

The sound in the film and its impact on the film language. Building an image by means of sound. Construction of psychological and social characteristics of the image through the film details. Film detail as a key element in building the image.

Genres - types and Editing specifics. Features of Editing in different genres. Specificity in the use of plans, types of Editing volume.Length of the frame associated with the genre feature.

Specifics of the frame in terms of dramaturgy, film language, sound. Building episodes.

Construction of Film episode. Features for working with dialogue, sound, tempo and rhythm.

Spatial characteristics. Film detail - types, functions, sign frame. Matter of detail for construction of the film image, temper the character haraktrea film space. Specifications of different genres.Movie time - species dramatugichna and installation specifics. Ways of working with film time - visual and auditory. Specifications of work rezlichnite krupnosti,

installation types, camera movements.Forms of expression of film time - objective and subjective. Forms of expression of film time - visual and audible expressions.Film Space -

genre and assembly spetsifika.Nachini construction of film space. Building through sound and movement of the camera. Drama and genre specificity. Construction of film space through sound and details. Forms of expression of space - deductive and inductive way.Tempo and rhythm - specificity.

way.Tempo and rhythm - specificity.

Methodology of education and examination:

Practical exercises include the following components: capture 4 semester course and a task analysis of the films.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

EDITING. NEW DIGITAL TECHNOLOGIES PART 2

ECTS-credits 4.5

Teaching/Credit hours /of study/ per week: 1+0+2+3 p

Examination

written, practical task

Semestre: IV

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Stefka Chipeva, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Includes an introduction to the basic concepts related to new trends in contemporary cinema - themes expressions.

The basic concepts related to the principles at work in the use of modern tools and mounting styles associated with new technology, drama and film language.

Course content:

Setting the 3D effects in real time: Warp, Picture-in-Picture, Corner Pinning, Shapes, Video Titles. Keing in alpha channel in real time. Compositing of unlimited layers. Effect of Fluid Film video. ChromaCurve и ChromaGraph.

Methodology of education and examination:

Practical exercises include the following components: capture 3 semester course and a task analysis of the films.

SOUND EFFECTS TECHNOLOGY

ECTS-credits 2.5

Teaching/Credit hours /of study/ per week: 1+0+1+2 p

Examination

written, practical task

Semestre: IV

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

As.Prof. Adrian Georgiev, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles, characteristics and problems associated with technology of film and TV sound - students learn - building a sound image of film work, depending on the requirements of the dramaturgy of the work and in particular the construction of realistic, abstract, emotion and a dedicated line in the movie.

Course content:

Effects as a major component in the sound picture film work.

Types of effects. Effects cartoons. Creating an international phonogram effects. Subjecting the effects in the movie. Subjecting the effects of a documentary and a feature film

Methodology of education and examination:

Practical exercises include the following components: 2 course and a semester task analyzes of films, decoupage, additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

HISTORY OF CINEMA – PART I

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 2+0+1+1 p
written**

Examination

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof. Alexander Grozev , Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes an introduction to basic concepts related to individual film styles with world and European cinema

Special attention is paid to the development of national cinematography with some decisive contribution to the evolution of film expression, but also a number of prominent figures - directors, cameramen, film playwrights and actors whose creative work has left a trace in the historical development of cinema.

Course content:

First steps of cinema. Early films by Louis Lumière. Georges Melies. Cinema in the first decade of the century. Early American cinema. Emergence of Cinema in Bulgarian lands.

First camerawork in Bulgaria - the movie in Soviet Russia. Experiments with the sound in the cinema. French "poetic realism" ..

Methodology of education and examination:

Practical exercises include the following components: a written semester task analysis of film. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

VIDEO EDITING TECHNOLOGY

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 2+0+1+2 p
written, practical task**

Examination

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Stefka Chipeva, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes familiarization with the use of modern techniques and modern technology in television production. The basic concepts related to the technology of video editing, which is a major part of the television production. For them it is the final part of a creative process.

Course content:

Video tape. Video. Video technology. Test and control signals. Types of VCRs and their place in the mounting hardware. Technological requirements videozapis designed for video editing. Mounting hardware. Block diagram of the mounting hardware with two tape recorder and sound mass. Technology to work.

Creating a keyframe, and timeline. Inscriptions. Technology work in different mounting hardware and studio complexes. Mixing in post-production, mounting hardware. The role of the music editor. Double exposure bluboks / color, luminance and linear key /. Rules for the transition from frame to frame.

Methodology of education and examination:

Practical exercises include the following components: 4 semester course and a task analysis of the films, decoupage, additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

INTRODUCTION TELEVISION TECHNIQUE AND TECHNOLOGY**ECTS-credits 4.5****Teaching/Credit hours /of study/ per week: 1+1+1+2 p****Examination****written, practical task****Semestre: I****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****As.Prof., Dr. Tsvetan Nedkov** Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course covers issues of theory and practice of TV technology including the basic principles of working with - color, black and white tv, systems that transmit TV signals. Students are introduced to video recording equipment with different video formats, the basic functions and uses of video-devices with TV technologies for production and broadcasting of news, current affairs and arts programs.

Course content:

Physical and physiological bases of television. Basic principles of black and white TV. Form, ingredients and levels of the video signal. Basic principles of color television. Colorimetric laws of additive color mixing. Converters lights: camera tubes and solid lobed converters of the type SSD. Types of SSD. Basic functions and types of TV cameras. Equipment.

Methodology of education and examination:

Practical exercises include the following components: capture 1 course and a semester assignment.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

FILM ANALYSIS**ECTS-credits 2.5****Teaching/Credit hours /of study/ per week: 2+0+0+2 p****Examination****written, practical task****Semestre: I****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:****Dr. Elizaveta Boeva**, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes analysis of film a work, paying the principal means of film language. The course provides a basis for students to enable them be useful in the study of basic disciplines, to teach them to analyze different film elements which are being constructed film work.

Course content:

Behavior and characteristics of the characters in the construction of the film image. Dialogue as a key element in the drama. Conflict - internal and external. Protagonist. Internal dimensions of the character. Relationship between character conflict environments and minor

characters. Psychological processing of visual character. Appearance, gestures, facial expressions, pause, aggression. Design and its implementation in the script. Atmosphere and environment. Time and place of the action. Boundaries of life and the movie storyline. Plot, character, theme. Ways of expression in classical and contemporary auteur cinema.

Methodology of education and examination:

Practical exercises include the following components: analysis of two films and coursework intervention on the feature film.. All tasks are evaluated during the semester.

OPTICS: FILM AND TV TECHNIQUE

ECTS-credits 2.5

Teaching/Credit hours /of study/ per week: 1+0+1+1 p

Examination

written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Stefan Altaparmakov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course covers issues of theory and practice of modern cinema and television optics. Deals with general laws for receiving an optical image devices and basic parameters of shooting lenses, the criteria for evaluation of image quality.

Course content:

Three theories about the nature of light. Law on the rectilinear propagation of light. Act of Independence of luminous flux. Laws of reflection and refraction of light. Total internal reflection. Flat mirror. Tripartite refracting prism. Systems with spherical surfaces. Spherical aberration. Coma, astigmatism, distortion, chromatic aberration.

Methodology of education and examination:

Practical exercises include the following components: capture 4 semester course and a task analysis of the films.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

TV DESIGN

ECTS-credits 2.5

Teaching/Credit hours /of study/ per week: 1+0+1+2 p

Examination

written, practical task

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof. Zdravko Marinov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes the study of the processes and the creation of film, television and theater stage design, design and implementation of film and theater costume design and realization of parts and accessories props, weapons and other special components involved in the whole visual space-plastic image of scenography.

Course content:

Egypt. Assyria and Vavilon. Drevna Greece - architecture, props, costume. Greek theater. Rome - architecture, props, costume. Roman theater. Byzantium. Design and implementation of theatrical costumes. Suggestion of age and degree of conditionality. Ages - architecture,

props, costume. Medieval theater. Renaissance - architecture, props, costume. Theater of the Renaissance. Generally device on stage.

Theater set design and main creative team. Theater set design and main technical team. Baroque. Rococo - architecture, props, costume. 17th century theater. 18th century theater. Empire. Biedermeier - architecture, props, costume. Generally device shooting pavilion and TV studio. Fashionable. Secession - architecture, props, costume. 1930 - 1950 years - the architecture, props, costume. Medieval Arab East. Medieval India - architecture, props, costume. Bulgarian costume. Bulgarian scenography.

Methodology of education and examination:

Practical exercises include the following components: 5 referrals.,

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

BASICS OF COMPOSITION

ECTS-credits 2.5

**Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task**

Examination

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof.Pavel Milkov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course covers issues of theory and practice

work on the implementation of own photographic photographic work.

Analysis of expressive means of photography and cinematography - composition, light, color.

Forming capabilities for analysis and evaluation of photographic works.

Course content:

Photography - particular field of visual art, the relationship with television and film.

.Photographic equipment. Photographic lenses and cameras - species. Structure of the photographic lens. Basic characteristics of photographic lenses.

Light-sensitive photographic materials - classification. Elements of lighting. Types of lighting. Concept of composition. Basics of composition. Principles of the composition. Perception of space in the frame and shape of objects. Integrity and indivisibility of the composition. Constructing linear picture. Depth and planar construction. Linear perspective and its determining factors.

Methodology of education and examination:

Practical exercises include the following components: capture 1 course and one semester assignment.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

ORIGINAL MUSICAL SCORE

ECTS-credits 2.5

**Teaching/Credit hours /of study/ per week: 1+1+0+2 p
written, practical task**

Examination

Semestre: I

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Peter Dundakov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles, characteristics and problems associated with the basic concepts and Tremiti related to music, the principles of original music. The aim is to develop in students a sense of true selection and construction of musical drama film prizvedenie, introduce them to musical terminology, techniques, style solutions., Build in students the necessary musical culture and to assist them in their future creative work.

Course content:

Polyphony: principles and methods. History of Music: basic musical styles and eras - pre-classics, classics, romance, contemporary music. Lighter genre of music: dance music, popular music, jazz and more. Muzikalrni forms: motive, phrase, theme, cyclical works. Music as abstraktsiya. Emotional, musical atmosphere. Musical drama: leitmotif, theme, variations of the theme.

Methodology of education and examination:

Practical exercises include the following components: 1 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

MULTICAM EDITING

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+2+0+2 p
written, practical task**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Anastasia Dzhegalska, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course familiarizes students with the basic principles and specifics of working with multi shooting. It is associated with the technique of directing console streams and work in the TV studio. Training includes basic principles of multi shooting and editing used in TV productions - journalism, TV shows, concerts.

Course content:

Direct broadcasts programs related to post-production.

Affairs programs. Entertainment shows. Political talk show. Youth program. Competitions. Musical shows. Ballet. Chamber concert. Symphony concert. Folklore shows. Contemporary concert. Direct broadcast recording. Features of the opera show. With television talk show host.

The place and importance of the audience in the Multicam Editing Sports broadcasting.

Classical ballet. Musical phrase and selecting an appropriate krupnost.Simfonichen orchestra. Characteristics of musical instruments and choice of krupnosti ..

Methodology of education and examination:

Practical exercises include the following components: 1 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

SOUND DESIGN

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+0+2+3 p
written, practical task**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

As. A.Georgievq Prof.Mite Mihaylov, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes introduction to programs for processing audio signals, use of filters, types of sound files, processing parameters of sound.

Course content:

Basic audio formats - MP3, MP3Pro, WMA, OGG, MFC, VQF. Main programs for sound processing. Recording audio from external sources. Settings. Suppression of noise in the recording from a microphone. Sound filters. Settings. Parameters. Working with sound filters.Sound recording with microphone. Establishing settings for noise suppression. Removing noise from audio files.

Types of sound filters. Basic parameters. Sonic balance and the use of acoustic filters. Using acoustic filters during mixing.

Methodology of education and examination:

Practical exercises include the following components: 5 semester course and a task analysis of the films, decoupage, mounting additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

HISTORY OF CINEMA – PART 2

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 2+0+2+1 p
written**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof. Alexander Grozev , Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes an introduction to the basic concepts related to individual national schools and stylistic trends and trends worldwide. Special attention is paid to the development of national cinematography with some decisive contribution to the evolution of film expression, but also a number of prominent figures - directors, cameramen, film play

Course content:

Cinema under the sign of the swastika. Cinema in the Second World War. Resurrection of the documentary. Postwar cinema. The rise and decline of Italian neorealizam. French "New Wave". Copyright cinema as an alternative to Hollywood. "Fourth generation" directors in the Soviet cinema. Bulgarian cinema after the war.

Methodology of education and examination:

Practical exercises include the following components: a written semester task analysis of film. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

DOCUMENTARY FILM: DRAMATURGY

ECTS-credits 34.5

**Teaching/Credit hours /of study/ per week: 2+0+1+2 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Alexander Tomov, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes a detailed and systematic knowledge of the basics of building a character drama - film and television by means of film ezik.Obuchenieto aims to teach students to handle theatrical painting materials to convey images and personalities of the characters, to build a complete complete dramatic narrative.

Course content:

Types of conflicts and ways of expression. Protagonist. Internal dimensions of the character. Relationship between character conflict environments and minor characters. Genre characteristics and behavior of the character. Stylization of dramaturgical image. Adaptation of a literary work.

Methodology of education and examination:

Practical exercises include the following components: 2 scenarios for the documentary. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks.

MARKETING IN ARTS

ECTS-credits 2.5

Teaching/Credit hours /of study/ per week: 1+0+1+2 p

Examination 1 written, practical task

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Dr. Nonka Obreshkova, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles, characteristics and problems associated with understanding the nature of effective and strategic role in the management of cultural organizations associated with managing the cultural resources impacts and support for arts and cultural institutions and activities in comparative historical and contemporary perspectives....

Course content:

Nature, objectives and tasks of the art management - introduction. Management as a process. Forming a cultural strategy. Organizational structure. Life cycle of the organization. Project organization. Project Management.Functioning of the organizational culture.

Methodology of education and examination:

Practical exercises include the following components: 1 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

MUSIC DESIGN

ECTS-credits 2.5

Teaching/Credit hours /of study/ per week: 1+0+1+2 p

Examination written, practical task

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Peter Dundakov, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course familiarizes students with opportunities for musical setting of different types of films, as this can be done in several ways: with original music composed specifically for film work, original music and a ready music that is written for the film and acoustic music.

Course content:

Types of music used in film and television. Choice of music by genre, drama, style of the film. Building a sound dramaturgy. Main theme and an additional subject. Construction of a second sound plan.

Combination of different musical styles and genres as drama. Soundtrack of the feature film. Soundtrack of a documentary. Styling of the movies. Using original music. Soundtrack of popular science film. Musical setting of ad impression

Methodology of education and examination:

Practical exercises include the following components: 1 course and a semester assignment. All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

BASICS OF FILM PRODUCTION**ECTS-credits 2.5****Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task****Examination****Semestre: II****Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts****Lecturer:**

Prof. Stanimir Trifonov., Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes a detailed and systematic knowledge of the problems of the organization, financing and implementation of audiovisual production in terms of evolution, the boom of new technologies, unfamiliar social dynamics and develop communication techniques and practices. The basic concepts associated with overall responsibility for production implementation for vazmozhonostta for the best distribution of the product, which is implemented by produktsta.

Course content:

Production threshold of XXI - new technologies, global dimensions. Audiovisual production as a means to influence and source of new elites. Audiovisual production and the media - a new problem situation. The status of the producer in the institutional system of audiovisual production.

Producer as an entrepreneur. Producer as the inventor. Producer as a leader of leaders. Producer as a generator of positive social processes. Producer and interpersonal communication within the team. Main sources of finance. Calendar-staging plan - an essential tool for planning production implementation.

Types of budgets.

Methodology of education and examination:

Practical exercises include the following components: capture 1 course and a semester assignment.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

TERMINOLOGY OF CINEMA

ECTS-credits 2.5

**Teaching/Credit hours /of study/ per week: 1+0+1+1 p
written, practical task**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Dr. Irina Kitova, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Introduces students to various professional terms in film and television and their importance and use to manufacture. Students learn to use the terms of English language.

Course content:

Study is not the terminology associated with the different stages of film production.

Mastering the "slang" professional terms and commands. Use of terms in the European and American productions.

Methodology of education and examination:

On the basis of tests utilized kiniterminate. Used comparative explanations for various productions - European and world.

PRACTICE

ECTS-credits 2.5

**Teaching/Credit hours /of study/ per week: 0+0+2+1 p
practical task**

Examination

Semestre: II

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Biljana Topalova, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The curriculum is designed to provide students with the required knowledge and skills through development of professional and social skills in teamworking (essential for successful professional realisation in the field of audiovisual arts), communication skills, organisational skills, professional attitude, honesty and loyalty. The training involves elaboration of practical assignments, as well as organisation of events and shows, where the students could apply the acquired knowledge and skills into an environment, similar to a professional one, and using a broad range of possible forms for project realisation.

The purpose of this program is the training of Master's degree for Film and TV directors in broadcast and audiovisual arts. The teaching aims to provide professionals for Feature cinema, Documentaries, Shorts, TV and Audiovisual Programs. Planning in terms of targeting and promotions is discussed, followed by plan implementation.

ADVERTISING AND MUSIC VIDEO EDITING

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+1+1+3 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova , Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

To familiarize students with the basic rules and principles in the preparation of video and advertising. To develop skills related to knowledge of music, symbolism, construction skills, musical sense, aesthetic taste, use of a number of new technologies. Students learn different ways of subassemblies, work with symbols and symbolic frames to produce a single product.

Course content:

Types of video as music. Effects and tools for building video. Editing and features when working with music. Plot clip. Features of work with playback. Selection effects. Use of modern technology and mode of action. Clip-classical music, opera video. Advertising types - general, a collective group. Introduction to types of ads, their messages and specific psychological characteristics. Advertising by lifecycle. Types of ads based on the psychological characteristics of the viewer, a popular psychological impact ways of structuring the life cycle of the ad.

Advertising - the psychology of perception. Features impact. Specificity of the means of expression in the preparation of the components of advertising - vision, sound, text.

Highlighting the advertising product. Features of the types of ads. Advertising product as a positive and negative impact. Negative publicity. Advertising messages with social, political, and economic problems. Music and sound. Features sound design. Types of music. Text as part of the ad. Effects used as part of a specific advertising message. Editing technology advertising. Preparation and assembly using new technologies and specificity of viewers message. Detail as part of creating a visual impression. The use of effects such as dramatic element. Features of musical styles and choice of mounting style. Tempo and rhythm - construction of drama, visual and musical inspiration.

Shape, color and symbolism of the image text in the video as the main dramatic element in the construction of visual images. Shape, color and symbolism of the image in the ad.

Contribution and impact of color and character to the viewer.

Methodology of education and examination:

Practical exercises include the following components: installation of 4 semester course and a task analysis of the films, decoupage, mounting additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

FILM SHOOTING REGISTER

ECTS-credits 3.0

**Teaching/Credit hours /of study/ per week: 1+1+1+1 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

As.Prof.Klaudia Kambourova, Department of Television, Theatre and Cinema Art,
Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes a detailed and systematic knowledge of the work as a continuity to participate in film and TV productions. The course considers: Preparation Workbook for photos, fieldwork and a continuity of work in post-production. Students learn different ways of working with podgovkata, photos and post on a continuity. A continuity profession is one of the main occupations in the field work and post both in film and in television.

Course content:

Specificity of the profession of a continuity. Work in the run. Preparation workbook, developing episodes, editing, working with props, costumes, dialogue. Filming. Preparation of the shooting plan. Preparing for a day of shooting episodes. Fieldwork. Obligations and relationships with other team members. Preparing skripterskiya scenarios. Working with direction, costumes, props, makeup, dialogue, day and night. Liquidation period. A continuity of work in television and film production.

Methodology of education and examination:

Practical exercises include the following components: a description of dialogues TIMECODE a feature film.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

Всички задачи се оценяват през семестъра. Изискванията за завърка на семестъра са редовно посещение на занятията, изпълнение на поставени задачи и участие екип.

SOUND IN FEATURE CINEMA

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+0+1+3 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ivan Andreev, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course introduces students to the principles and characteristics and problems associated with requirements of sound in gaming forms to navigate the specifics of sound in this oblast. Da master the knowledge of sound balance build a sound image, sound plays, the preparation of the mixing .

Course content:

Stages of work in the creation of gaming forms. Music as a major component in the sound picture films. Dolby Stereo and Dolby digitalis. Synchronization of speech with a picture. Installation of picture music.

Editing music to ready installed picture. Editing effects on finished picture.

Preparation for mixing and mixing of the movies. Fieldwork - recording atmospheres.

Methodology of education and examination:

Practical exercises include the following components: 2 course and a semester assignment, additional exercises.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

PRODUCTION

ECTS-credits 4.5

**Teaching/Credit hours /of study/ per week: 1+1+1+3 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Ass. Prof. Klavdia Kamburova , Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

The course of post-production film includes an introduction to the basic concepts related to working with negative and installation of audiovisual work captured on negative Lena types of bands , features in making a film copy of the installer's work in the laboratory.

Course content:

Film - winner of image and sound.

Types of films - 35 mm, S 35 mm, the 16 mm, S16 mm. Specifics of the editing at work by 35 mm, S 35 mm, the 16 mm, S16 mm.

Laboratory. Examination of photographic processes. Negative processes. Positive processes. Negative editing . First gaming copy, mass printing. International phonograms.

Methodology of education and examination:

Practical exercises include one semester.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

MODERN BULGARIAN CINEMA

ECTS-credits 3.0

**Teaching/Credit hours /of study/ per week: 2+0+0+2 p
written**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof.Aleksandar Grozev, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes the study of the processes of issues and trends in contemporary Bulgarian cinema. Are considered artists and styles, problems typical of Bulgarian cinema.

Course content:

New Bulgarian Cinema - problems dramaturgy styles. Tradition and innovation. Development of TV technology and style of modern film. Topics and authors. Trends in contemporary documentary filmmaking. Genre diversity. Bulgarian cinema amid the global trends and styles.

Methodology of education and examination:

Practical exercises include the following components: 3 course and a semester assignment.

TV DRAMA AND TV SERIES

ECTS-credits 3.0

**Teaching/Credit hours /of study/ per week: 1+0+1+2 p
written, practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

As.Prof.Alexander Tomov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes a detailed and systematic knowledge of the drama of the TV series and the method of construction of the TV series, working with the dialogue and the building of the TV space. To give knowledge of the TV series and the specifics of the production of the TV movie products. To introduce students to a variety of dramatic features of the TV series with the types and varieties of how to build and links to TV viewers.

Course content:

Types according to the characteristics of series dramaturgic basis. TV series built situation. TV series based on dialogue and situation. TV series - structure, functions, tasks. TV series such as popular culture and art. TV series spokesman social and psychological changes in society. TV series on some work.

TV series based on documentary event - restoration. Construction of the images of the characters through dialogue. Opportunities to use modern film language. Place the series in the TV program. Specifics of dialogue in TV series.

Methodology of education and examination:

Practical exercises include the following components: 2 scenarios and analysis of a TV movie.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

SET DESIGN IN COMMERCIALS

ECTS-credits 3.0

**Teaching/Credit hours /of study/ per week: 2+0+0+4 p
written, practical task**

Examination

Semestre:III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Prof. Zdravko Marinov, Department of Television, Theatre and Cinema Art,

Tel: +359 73 88 78 44 cinema_tv@swu.bg

Annotation:

Training course includes the study of design and use of already implemented or movie theater costumes, design and implementation of parts and accessories props, weapons and other special components involved in the overall visual image of modern advertising.

Course content:

Characteristics of male advertising suit. Characteristics of female advertising suit. Characteristics of children's advertising suit. Accessories Men's Suits.

Accessories in women's costume. Accessories Children's costume. Small props. Big props.

Interior studio. Interior in kind. Exterior. Transport. Military suit.

Weapon.

Methodology of education and examination:

Practical exercises include the following components: 4 assignments.

All tasks are evaluated during the semester. The requirements for the semester are regular attendance, completion of assigned tasks and team participation.

PRACTICE

ECTS-credits 2,5

**Teaching/Credit hours /of study/ per week: 0+0+2+2 p
practical task**

Examination

Semestre: III

Methodical guidance: Department of Television, Theatre and Cinema Art; Faculty of Arts

Lecturer:

Biljana Topalova, Department of Television, Theatre and Cinema Art,

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Annotation:

The curriculum is designed to provide students with the required knowledge and skills through development of professional and social skills in teamworking (essential for successful professional realisation in the field of audiovisual arts), communication skills,

organisational skills, professional attitude, honesty and loyalty. The training involves elaboration of practical assignments, as well as organisation of events and shows, where the students could apply the acquired knowledge and skills into an environment, similar to a professional one, and using a broad range of possible forms for project realisation.

The purpose of this program is the training of Master's degree for Film and TV directors in broadcast and audiovisual arts. The teaching aims to provide professionals for Feature cinema, Documentaries, Shorts, TV and Audiovisual Programs. Planning in terms of targeting and promotions is discussed, followed by plan implementation.